



Notilyze strengthens organization with development team to operationalize analytics

Folkert ten Kate appointed as operational director

April 28, 2021 - [Notilyze](#), provider of data-analytics-as-a-service, adds a complete new development team to their organization. In addition to the existing branch that focuses on data analytics, the new department will focus on the development of IT solutions and applications to better integrate and operationalize analytics. With this addition, Notilyze helps customers to be more flexible in using data and getting more out of their analytics solution.

With its own team of developers, Notilyze wants to add more refinement to data analytics. This responds to two important developments: companies are increasingly looking beyond the initial data analysis and are asking for additional services. This includes, for example, a clear user interface to add additional data to the analysis or the possibility to adjust predictions during the process. In addition, they want to be able to better embed analytics in existing processes.

“We see that customer needs are increasingly evolving towards the further operationalization of analytics”, says Tom Dogger, co-founder of Notilyze. “To really properly integrate analytics into your processes, links with other applications are required and you need apps. Analytics solutions do not necessarily provide this, so other, additional IT solutions are needed. By setting up our own development team, we can now offer this as well.”

Skills of development team essential for growth

Notilyze's new development team consists of experienced and well-attuned developers, doubling the company's workforce. The team is led by operational director Folkert ten Kate, who also takes responsibility of the analytics team. Before moving to Notilyze, he was CIO at a fintech company where he supported multiple financial service providers.

Dogger: “With this team led by Folkert, we acquire a wealth of knowledge and expertise. The development experience is exactly what is needed now to continue to grow our organization and help our customers get even more value from their analytics initiatives. I look forward to developing new, innovative solutions with our new team.”

About Notilyze

[Notilyze](#) is a supplier of analytics as a service. is a supplier of analytics as a service. The company was founded in 2016 by Colin Nugteren and Tom Dogger. Notilyze strives to bring data analytics within reach of any company, regardless of size or industry, to help them to move towards a more data-driven and successful organization.



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