

Daniel Karo new Commercial Director Notilyze

Daniel Karo has been appointed Commercial Director of Notilyze as of October 1. Daniel brings over 10 years of commercial experience in hardware, software and services.

Daniel about his new role

“I see many opportunities for Notilyze, in a world where decision-making is becoming increasingly operationalized, especially in medium-sized companies and departments of enterprise organizations that do not have the analytics know-how to provide users with information in their daily decision making. My expectations are optimistic and I look forward to a successful collaboration.”



Trust in the future

Notilyze is happy with Daniel's arrival as Commercial Director and expects him to strengthen the company with his broad background. Colin Nugteren: (co-)founder of Notilyze: “I am happy that we can strengthen our organization with commercial talent so that we can enter our next growth phase. There are many opportunities in this market and it is important to employ an experienced specialist. I think we have found the right person with Daniel.”

About Notilyze

We are a fast-growing start-up with one goal only: assisting organizations with data analytics, in such a way that you get the solution that helps you become a more data-driven and successful organization.

Our advanced Analytics Platform is based on the robust and advanced technology of SAS. Combined with the in-depth knowledge of our specialists and their years of experience in deploying analytics in organizations, we help you extract valuable information and relevant insights from your data and use it to make concrete improvements.