Notilyze acquires SaasNow

Takeover strengthens analytics portfolio

Rotterdam, 8 October 2018 - <u>Notilyze</u>, a supplier of analytics as a service, has acquired <u>SaasNow</u>. SaasNow offers a self-service portal for SAS® BI and advanced analytics software. With the takeover of SaasNow, Notilyze can further shape the ambition to bring analytics within the reach of every company and every business professional. Financial details regarding the acquisition have not been disclosed.

"SaasNow is a distinctive concept that provides organisations with a private cloud environment to work quickly and easily with business analytics and data science on the SAS® Viya® platform. This fits perfectly with what we want to achieve with our services," says Colin Nugteren, co-founder and CEO of Notilyze. "I expect that with this acquisition we will be able to strengthen our proposition and help customers in all sectors to gain even more insights from their data."

Maximum result from data
Integrating SaasNow's solutions with Notilyze's services creates an attractive and complete analytics solution for companies wanting to maximise the utilisation of their data. In addition, SaasNow's customers can benefit from best practices in both environment administration and analytics, thanks to Notilyze's extensive experience with the SAS® Viya® platform.

In 2015 SaasNow was introduced by hosting provider Amsio and SAS® as an innovative cloud solution with which business professionals could research data themselves and quickly gain new insights. SaasNow responded to the needs of companies for a professional BI and advanced analytics environment without having to create an extensive project in terms of costs and lead time. SaasNow is currently offered in 180 countries and is used by organisations such as Munich RE, Bombardier and Volvo.

Gerben van Leeuwen, founder of SaasNow: "We are delighted that we can entrust SaasNow to a party that will continue to provide strong services to our customers and expand with a portfolio of additional services. I wish Notilyze every success in further expanding the global success of SaasNow."

About Notilyze
Notilyze is a supplier of analytics as a service. The company was founded in 2016 by Colin Nugteren and Tom Dogger. Notilyze strives to bring data analytics within reach of any company, regardless of size or industry, to help them to move towards a more data-driven and successful organisation.
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